

# Taden of Spades

# **DESIGNING HANDS THAT WIN**

Jaden Codega ♦ Graphic Designer ♦ jadenofspades.com

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#### MY APPROACH

My ambitious schemes to improve my skills and determination to provide outstanding work are what drive me to dig deeper with my trusty hand of spades! Driven by the thrill of problem-solving, I bring endless creativity - always tinkering to make it better. Passionate about helping others, I've taken on leadership and skill development roles, and my passion projects include art-related assets, activities, and tutorials.

## SOFT/HARD SKILLS

Adaptable Photoshop Creative detail Illustrator Indesian Storytelling Project management Adobe XD Fiama Problem solving Wordpress Time management Clip Studio Paint File organisation Cultural sensitivity Loomly (or other)

## **ACHIEVEMENTS**

Gold Medalist - World Skills Regional Graphic Design QLD 2024

Diploma of Graphic Design - TAFE Level 1 & 2 Snowboard Instructor - IASI Cert III Hotel Reception - TAFE Cert III Hospitality - TAFE Cert III Business - Binnacle Cert III Sport & Recreation - Binnacle

Cert II Active Volunteering - Binnacle

# WORK EXPERIENCE

#### CONTENT COORDINATOR - FleaMail

Nov 2023 - present

Script, edit and schedule content across multiple platforms. Translate expert information into educational long/short form content. Produce illustrative graphics imitating the brands style.

## FREELANCE DESIGNER

Oct 2019 - Present

Design and develop graphics for print and digital use. Develop websites, event signage, branding / logos. Produce Illustrations and small 2D animations. Edit videos for various platforms.

#### FLOOR COORDINATOR - RNA

Dec 2021 - Aug 2023

Coordinated bump-in/ duration/ bump-out of events. Coordinated staff, departments, vendors or contractors. Design signage/ menus/ floorplans and confirm for print. Serve as the primary event client contact.

## IT POS SUPERVISOR - RNA

Dec 2021 - Aug 2022

Design/ Program 140+ POS terminals for music festivals. Develop logistical deployment plans. Lead and train team members for effective workflow. Produce quickly digestible training materials and signage.

#### F&B SUPERVISOR - RNA

Dec 2020 - Aug 2023

Produce menus, presentations, training sessions Lead and Train ESL staff. Lead teams of 60+ staff members at one time. Submit time sheets and post event reports.

## F&B TEAM LEADER - RNA

Aug 2017 - Dec 2020

Lead specialized teams of over 60 staff for events.